

### **BACK ON DECK** October 26-27, 2021

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#### The Placentia Chamber of Commerce Welcomes You "Back on Deck" for Placentia Bay Industrial Showcase 2021!

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President Wayne Power, Power's Ambulance Service Ltd.

Vice-President Pam Constantine, Mary Margaret's Flowers

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Past President Karen Maher, Maher's Funeral Home & Woodmar Contracting

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Dwayne Maher, Argentia Rentals & Recycling

Jamilee Fitzpatrick, *Town of Placentia* Sandra Smith, *Crosbie Job Insurance* 

#### Placentia Bay Industrial Showcase (PBIS) 2021 Committee

Claudette Pittman, Executive Director, CBDC Avalon West
Ray Greene, Manager, Business Development & Marketing, Port of Argentia
Charlotte Hickey, Economic Development Officer, Dept. of Industry, Energy and Technology
Rhonda Power, Manager of Tourism, Marketing & Communications, Town of Placentia
Pamela Constantine, Vice - President, Placentia Chamber of Commerce
Winnie Barry, Program Coordinator, Placentia Chamber of Commerce

#### **Placentia Chamber of Commerce Staff**

Winnie Barry, *Program Coordinator*Brenda O'Keefe, *Community Project Coordinator*Christina Miville, *Assistant Project Coordinator* 





The Placentia Chamber of Commerce encourages you to become a member to strengthen your voice in our community and province.

The Chamber is an important stakeholder in our region and holds information sessions and workshops for small business week, as well as two major conference events - the Placentia Bay Industrial Showcase and the Placentia Age Friendly Expo.

Call our office at 709-227-0003 for more information on how the Placentia Chamber of Commerce can benefit your business or information on any of our major events.



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#### **PBIS Networking Session**

#### **Breakfast**





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PORT OF ARGENTIA

### PLACENTIA BAY INDUSTRIAL SHOWCASE GRAND PRIZE DRAW



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#### **2021 PBIS PRIZE DRAWS**

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#### **Message from the President**



The Placentia Chamber of Commerce is pleased to be **"Back on Deck"** for the Placentia Bay Industrial Showcase 2021!

Welcome to our annual showcase focused on the activities taking place in Placentia Bay. We are excited to host this event and bring together delegates, exhibitors, speakers, and opportunity seekers for information sharing and networking once again.

The past two years have been challenging for the entire world. Our economy has been greatly impacted by the pandemic, and we have seen and felt the impacts right here in our region. We hope that we are now on the road to recovery and renewed prosperity.

The theme this year, 'Back on Deck', is very fitting as we move forward through a challenging economic environment. Through the conference we hope to help identify areas for growth and recovery and assist our region in securing positive experiences. The presentations you will hear during the showcase will indicate that we continue to have the potential to launch opportunity, and that our region is positioned to witness growth and success.

For more than three decades the Placentia Chamber of Commerce has been a member-based organization with the objective of *bridging business and community*. Our organization has an aim to be an advocate for business and to promote trade and commerce while enhancing the economic, civic, and social well-being of our region. This annual conference has played a key role in the delivery of this mandate, and we look forward to it being a continued success this year.

I extend great appreciation to the organizing committee and staff for their dedication to planning and executing this event. Special thank you to our event partners and sponsors for their contributions which help make this event possible.

Thank you to all participants for joining our conference this year. I encourage everyone to participate in the program and enjoy the showcase to the fullest.

Stay safe and keep well.

#### **WAYNE POWER**President







#### **Message from the PBIS Chair**



Welcome delegates, exhibitors, and presenters to the 24<sup>th</sup> edition of the Placentia Bay Industrial Showcase (PBIS). This year's theme is "Back on Deck". Following a break in our annual PBIS in 2020, we are happy to be "Back on Deck" for 2021!

Throughout the conference you will hear presentations related to an industrial economy with scheduled sessions pertaining to specific, as well as general, opportunities. Industry groups/associations, as well as current operations in Argentia, will be providing updates to conference attendees. The popular Speed Networking session will provide delegates and exhibitors an opportunity to promote their business and learn about others in a fast-paced yet controlled format.

Of course there will be different aspects to PBIS 2021 that were never encountered at our showcase before. We will be asking attendees to wear a mask at all times and avail of sanitizing stations that will be in place in different areas of the venue. It is important that we respect the Public Health Guidelines which have proven successful in controlling the spread of COVID-19.

It is our hope that you will use this opportunity to become more informed about opportunities in Placentia Bay. We also encourage you to explore the various booths at the trade show and connect with industry representatives.

On behalf of the PBIS 2021 Committee, I want to thank our conference partners and corporate sponsors for their generous financial support. To my fellow Committee members, a sincere thank you for all your hard work and support throughout this process.

Let's make "Back on Deck" a success!

Claudette Pittman
PBIS 2021 Conference Chair





#### **MESSAGE FROM THE PREMIER**

On behalf of the Government of Newfoundland and Labrador, I welcome all participants and attendees to the 2021 Placentia Bay Industrial Showcase. After a challenging year and a half of virtual meetings, this event provides an opportunity to connect face to face, following all public health guidelines, to make meaningful connections.

The event theme, 'Back on Deck', speaks to the resilience of Newfoundlanders and Labradorians in rising above the challenges brought on by the pandemic as well as the important role of this region as part of the economic recovery which will fuel our momentum going forward.

This year's conference and trade show will play a critical role in stimulating the expansion of services in the area — from major industrial projects, to new innovative technologies. PBIS 2021 will provide an opportunity for local, provincial and national firms to build connections, gather market intelligence and develop the necessary skills used to highlight and showcase the tremendous potential of this region of the province.

Thank you to the organizing committee for your hard work, and to the sponsors for supporting PBIS 2021. Congratulations to the Placentia Bay Chamber of Commerce for what I am sure will be another successful event.

Sincerely,

Hon. Andrew Furey

Premier

gov.nl.ca







Welcome all, to the Placentia Bay Industrial Showcase.

This event, hosted by the Placentia Chamber of Commerce, is one of my most treasured events to support because it always seems to attract the very best ideas and opportunities for business owners in the Placentia area and beyond.

I am equally delighted with this year's theme of 'Back on Deck', as it is very fitting since we all are getting 'back on deck' so to speak these days as we begin to re-enter the workforce and kick-start the economy again and try to navigate during the tumultuous Covid 19 Pandemic waves that have come our way.

None of this would be possible of course without the socio-economical contributions from our key stakeholders in the oil and gas, aquaculture, tourism, processing, and mineral industries.

The PBIS 2021 event will perfectly highlight their important role in that growth and recovery development.

Once again, thank you to the Placentia Area Chamber of Commerce for hosting another successful PBIS, and thank you for attending.

Constituency Office

120 Conception Bay Hwy, Suite 105 Conception Bay South, NL A1W 3A6

1-866-883-3424

Parliamentary Office Room 201, Justice Building

Ottawa, ON K1A 0A6

1-613-992-4133

Ken. McDonald@parl.gc.ca



Sincerely,

Ken McDonald

Ken M. Douald



Sherry Gambin-Walsh MHA for Placentia-St. Mary's

1 O'Reilly Street Placentia NL, AOB 2YO 227-1304 or (877) 898-0898



#### A Message from Your MHA

It is my pleasure to welcome delegates and participants to the Placentia Bay Industry Showcase.

You continue to provide an important opportunity for the business community to come together. Placentia Bay is steeped in history and tradition and is renowned as a great place to do business. It offers tremendous opportunities for growth and success for businesses large and small. "Back on Deck" is a great slogan and I believe Placentia Bay and area will be thriving for years to come.

I want to thank the *Placentia Area Chamber of Commerce* organizers and community partners. The participants in this showcase, once again, speaks to the diversity of the businesses in this area.

Best wishes for a wonderful 2021 Placentia Bay Industry Showcase.

Sherry Gambin-Walsh, MHA District of Placentia – St. Mary's







#### Message from Mayor Keith Pearson



It is my pleasure to extend a warm welcome to all participants of the 2021 Placentia Bay Industrial Showcase.

Now that we are approaching the end of the Global Health Pandemic, we are poised for business growth and exciting times as we continue to welcome new businesses and industry in our municipality. Placentia offers all of the strategic advantages of a regional hub for businesses seeking to maximize their positioning in the region. With the progress of the West White Rose project, we have welcomed many other spin-off businesses to the Argentia Industrial Park. We invite you to join them as corporate citizens in our Town.

We have much to offer in the way of amenities – banking, shopping, hotels, restaurants, medical clinics, education facilities, sporting venues and so on.

We thank the Placentia Area Chamber of Commerce for the opportunity to showcase our Town at this annual trade show. Welcome to all visitors who have gathered in Placentia for PBIS 2021. Please enjoy the industrial showcase and if you have the time, take advantage of the scenery and the hospitality of our community. This really is a great place to live, visit and invest!

Keith Pearson Mayor of Placentia



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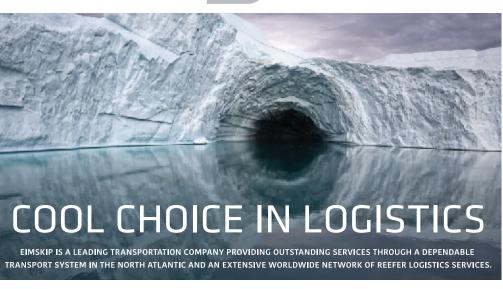
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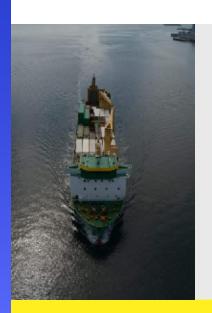


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PBIS 2021: "Back on Deck"

#### **AGENDA**

#### STAR OF THE SEA HALL

14 - 22 Jubilee Road, Placentia



P: 709 227 0003 F: 709 227 0016

October 26 - 27, 2021

**● PACCNL** 





1 /PlacentiaChamber

#### Day 1, Tuesday, October 26, 2021, Star of the Sea Hall

8:30 am Delegate, Exhibitor Registration & Booth Setup

10:15 am Official Opening

Claudette Pittman Committee Chairperson, Placentia Bay Industrial Showcase (PBIS)

Wayne Power President, Placentia Chamber of Commerce Ken McDonald Member of Parliament, Riding of Avalon

Sherry Gambin-Walsh MHA, Placentia - St. Mary's Keith Pearson Mayor, Town of Placentia

Keynote Speaker: Honourable Siobhan Coady, Deputy Premier of

Government of Newfoundland & Labrador

Topic: Modernizing and Transforming Our Province

11:00 am Trade Exhibition opens & Conference Sessions begin

Conference Session 1	Back on Deck
11:00 – 11:45 am	Wayne Power, Deputy Mayor, Town of Placentia Charlene Johnson, CEO, Newfoundland and Labrador Oil and Gas Industry Association Corey Parsons, Director of Business Development and External Affairs, Trades NL
11:45 am Refreshment Bre	ak Visit Exhibitors
12:00 pm	Speed Networking - 20 entrants, 2 - minutes each (one representative per company) Delegates & Exhibitors opportunity to meet and promote their business.
1:00 pm Lunch Guest Speaker	Star of the Sea Hall Dr. Lynn Gambin, Associate Professor, Department of Economics and Director of Research, Master of Employment, MUN
	Topic: Economic Outlook for Rural NL

Argentia Operations
Scott Penney, CEO, Port of Argentia Alex Troake, Business Development Manager, TMSI Ltd.
Brian Keating, CEO, Argentia Gold Corporation  Tara Laing, Director, Corporate Communications, Marine Atlantic Inc.
PBIS Networking Reception – Three Sisters Pub & Restaurant, 2 Orcan Drive, Placentia (Advance Ticket Only) Karaoke by Floyd Edison (in support of local School's Breakfast Program)



#### Day 2, Wednesday, October 27, 2021, Star of the Sea Hall

8:30 am Breakfast Placentia Bay Cultural Arts Center, Town Square, Placentia

(Advance Ticket Only)

Keynote Speaker Gary Murray, President & CEO, Newfoundland Power Inc.

Topic: Small Town Beginnings

10:00 am Trade Exhibition re-opens & Conference Sessions begin

Conference Session III Focus on Aquaculture

10:00 am – 10:45 am Mark Lane, Executive Director, Newfoundland Aquaculture Industry Association

Perry Power, Human Resources Manager, Grieg Seafood Newfoundland

Carey Bonnell, Vice President, Ocean Choice International (OCI)

10:45 am Refreshment Break Visit Exhibitors

Conference Session IV Industry & Innovation

11:00 am – 12:00 pm Kieran Hanley, Executive Director, econext

Tina Olivero, Publisher & Founder, The OGM

Paul Preston, CEO, techNL

Leo Power, CEO, President, LNG Newfoundland Labrador

Conference Session V Keynote Speaker

12:15 pm Lunch Star of the Sea Hall, Placentia

Keynote Speaker Honourable Andrew Parsons QC - Minister of Industry, Energy and Technology

Government of Newfoundland Labrador

1:30 pm Trade Show Closing Prize Draws

#### Thank You to our Partners & Sponsors:

































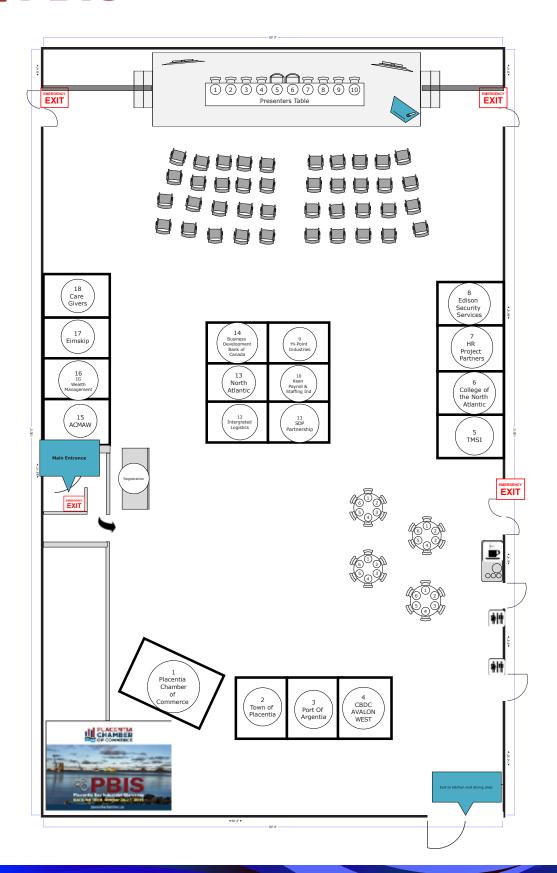








### PBIS TRADE SHOW FLOOR PLAN







#### **EXHIBITORS 2021**

Atlantic Canada Millwrights & Allied Workers	Booth # 15
Business Development Bank of Canada	Booth # 14
Caregivers Inc.	Booth # 18
CBDC Avalon West	Booth # 4
College of North Atlantic	Booth # 6
Edison Security	Booth # 8
Eimskip Canada Inc.	Booth # 17
Hi-Point Industries	Booth # 9
HR Project Partners	Booth # 7
IG Wealth Management	Booth # 16
Integrated Logistics	Booth # 12
Keen Payroll & Staffing Inc.	Booth # 10
North Atlantic	Booth # 13
Placentia Chamber of Commerce	Booth # 1
Port of Argentia	Booth # 3
SDP Partnership	Booth # 11
TMSI	Booth # 5
Town of Placentia	Booth # 2



HON. SIOBHAN COADY
Deputy Premier
Minister of Finance
President of Treasury Board
Minister Responsible for the Public Service Commission
Minister Responsible for the NL Liquor Corporation
Member for St. John's West
Government of Newfoundland and Labrador

Siobhan Coady was first elected to represent the District of St. John's West on November 30, 2015 and re-elected on May 16, 2019 and March 25, 2021.

She is the Deputy Premier, Minister of Finance, President of Treasury Board, Minister Responsible for the Public Service Commission and Minister Responsible for the Newfoundland and Labrador Liquor Corporation. She is also a member of the Economic Policy Committee, the Planning and Priorities Committee, and the Cabinet Committee on Population Growth.

Siobhan previously served as Minister of Natural Resources, Government House Leader, Deputy Government House Leader, Minister Responsible for the Office of the Status of Women and Minister Responsible for the Office of Public Engagement.

Prior to joining provincial politics, she was the Member of Parliament for the Riding of St. John's South–Mount Pearl. She also served as the Liberal Critic for Treasury Board, a member of the Industry Committee, and Vice Chair of the Operations Committee. Siobhan was also the Chair of Newfoundland and Labrador Liberal Caucus, Chair of the Liberal Biotechnology Caucus and was a member of the Leader's Economic Advisory Committee.

Siobhan is an award winning business leader and recognized as one of the top 50 CEO's in Atlantic Canada. She has owned and operated companies as diverse as Newfound Genomics, a biotechnology research facility; The Clinical Trials Centre, a medical research company; and Bonaventure Fisheries, a fish harvesting company. She is Past Chair and Governor of the Canadian Chamber of Commerce and Past President of the St. John's Board of Trade.

Siobhan is very active in her community. She has chaired the regional economic development board, the Newfoundland and Labrador Business Hall of Fame, and has been the Campaign Chair for the Canadian Red Cross. She has contributed to the Boards of Directors of the St. John's Airport Authority, the Genesis Centre, the Atlantic Innovation Council, the Institute of Corporate Directors, Genome Canada, Compute Canada and Children's Wish Foundation, to name a few. She is an honourary life member of the Royal St. John's Regatta Committee.

Educated at Memorial University of Newfoundland, Oxford University and the University of Toronto, she is an accredited Director of the Institute of Corporate Directors (ICD.D) and an Accredited Public Relations (APR) Professional.

Siobhan and her husband Pat live in St. John's where they enjoy the outdoors and their Labrador Retrievers.





WAYNE POWER
Deputy Mayor
Town of Placentia

Wayne Power is Manager of Power's Ambulance Service, which has provided Emergency Medical Services to the Placentia Region since 1984. He earned a Bachelor of Business Administration from Memorial University and has completed various professional development programs through the Canadian Forces, Fire and Emergency Services and the College of the North Atlantic.

He was elected to the Placentia Town Council on September 28, 2021 and serves as Deputy Mayor and Chairperson of the Tourism and Economic Development Committee. He previously served on Council from 2008 to 2017, including four years as Mayor.

Experienced in community collaboration, economic development, and governance he is Chairperson of the Port of Argentia and the Placentia Chamber of Commerce and Vice Chairperson of the Avalon West Community Business Development Corporation. He is also a Director and Audit Committee Member of the Multi-Material Stewardship Board, a Newfoundland and Labrador Crown Corporation.

Wayne's lifelong community involvement began when he joined the Canadian Cadet Organization in 1995 as a cadet with 2558 Placentia Royal Canadian Army Cadet Corps (RCACC). Today he continues to contribute to the unit in a leadership role as an Officer in the Cadet Organizations Administration and Training Service - a branch of the Canadian Forces. He holds the rank of Captain and serves as the Commanding Officer of 2558 Placentia RCACC.

Wayne has received various awards including the Queen Elizabeth II Diamond Jubilee Medal and the Canadian Forces Decoration, awarded in recognition of 12 years of honourable service in the Canadian Forces.



CHARLENE JOHNSON
Chief Executive Officer
Newfoundland & Labrador Oil & Gas Industries Association (NOIA)

Charlene Johnson was a Member of the House of Assembly, Government of Newfoundland and Labrador, from 2003 to 2014. She was a senior cabinet minister in several departments including, Finance and Human Resource Secretariat, President of Treasury Board; Innovation, Business and Rural Development; Child, Youth and Family Services; and Environment and Conservation. She was also the minister responsible for the Status of Women and parliamentary secretary to

the Minister of Natural Resources. Prior to the Government of Newfoundland and Labrador, Charlene worked as a policy analyst for the Nova Scotia Utility and Review Board. Charlene became Chief Executive Officer of Noia on January 9, 2018

Following her time in provincial politics Charlene lived in Brunei. During her time overseas, she completed a Master of Business Administration (with Distinction) from Heriot Watt University in Edinburgh, Scotland. This complements her Bachelor of Science in forest engineering from the University of New Brunswick and Master of Applied Science in environmental engineering from Memorial University. Charlene has the ICD.D designation from the Institute of Corporate Directors.





COREY PARSONS
TradesNL
Director of Business Development

Corey Parsons is a devoted Newfoundlander and Labradorian, who values the importance of humanity, hard work and family.

After earning a Bachelor of Physical Education (Co-op) and Economics minor, Corey has held a variety of positions focused on serving people, advocacy and improving the lives of those around him. Starting his career in the sports and recreation sector,

he began developing his leadership skills serving positions at the local, provincial and national level. Corey has compiled a strong record of public service filling various leadership roles within the provincial government, school board Trustee and chairperson of programs and human resources, as well as Deputy Mayor and Chief Administrator Officer at the municipal level.

Corey joined the Trades NL team in April 2018 as Manager of Communications and External Affairs, today serving the roles as Director of Business Development, External Affairs and Plan Administrator for the Trades NL Member and Family Assistance Program. His commitment today is about creating opportunities for under-represented workers and securing skilled trade jobs for Newfoundlanders and Labradorians.



### LYNN GAMBIN Associate Professor Department of Economics Memorial University

Lynn is an Associate Professor in the Department of Economics at Memorial University of Newfoundland & Labrador. Originally from Dunville, Lynn obtained her BSc and MA at Memorial University before moving to England to pursue her PhD in Economics at the University of York as a Rothermere Fellow. After spending more than a decade studying and working in the UK, she returned to Memorial in 2016. In the UK, Lynn jointly led a program of research on vocational education, training

and skills systems, employer behavior and labour markets. Her research considers a variety of labour markets and skills and training systems across Europe and she has collaborated with research partners throughout the UK and Europe.

Lynn served as a Specialist Adviser to the UK House of Commons Education Select Committee and was an expert witness to the Joint Sub-Committee on Education, Skills and the Economy for an inquiry on apprenticeships. In addition to her work on labour, skills and training, since returning to Memorial, Lynn has been carrying out analysis of the Newfoundland & Labrador labour market, including coauthoring and editing the Labour Market Observer (LMO) with CARE (Collaborative Applied Research in Economics). She has also contributed to forums on crucial policy issues facing the province including, healthcare, immigration, labour and the economy. Lynn teaches courses in microeconomics, health economics and quantitative methods and is coordinator of the economics co-operative education program. She is also the director of the Master of Employment Relations (MER) program which is an interdisciplinary graduate program spanning the faculties of Business Administration and Humanities and Social Sciences at Memorial. Lynn resides in St. John's with her husband and two children.



SCOTT PENNY
Chief Execuitve Officer
Port of Argentia

Mr. Penney was appointed Chief Executive Officer of the Port of Argentia in September 2020. He graduated from Memorial University of Newfoundland in 1998 and holds a Bachelor of Commerce Degree. Mr. Penney started his career in the telecommunications industry with Newtel and was an integral part of the transition to Aliant where he managed an annualized revenue budget in excess of \$60M across Newfoundland and Labrador and the 3 Atlantic Provinces.

In 2012 Mr. Penney joined Former Premier, the Honorable Dwight Ball as his Executive assistant. During his time with Former Premier Ball as Leader of the Official Opposition, he had the opportunity to become immersed in the Muskrat Falls debate which was an experience and learning he will always remember in our province's history.

Mr. Penney then went on to join the Hebron Project at Bull Arm for two years before moving to Pennecon Marine Base in Bay Bulls in March 2015. Mr. Penney in 4 short years ascended multiple roles to become the General Manager of Pennecon's Marine Division. Mr. Penney has served as Chairman of the Board of the Bay-Bulls to Bauline Athletic Association (BBBAA), a not-for-profit organization which provides afterschool and summer programs and overall recreation infrastructure investment to the 7 communities the board represents. The BBBAA has invested over \$1M through its programming revenues, charitable fundraising events, and government funding initiatives.

Mr. Penney resides in Bay Bull's, with his wife Jennifer, and daughters Emma (19), Lauren (16) and their dog Holly.



ALEX TROAKE
Business Development Manager
Transport Maritime Service International (TMSI)

Alex joined TMSI in June 2020 as the Business Development Manager, bringing substantial management experience in the transportation, and logistics industries. In this role, Alex is responsible for all aspects of revenue generation, and volume growth, as well as the development of new business opportunities in line with TMSI's

long term business strategy.

Alex is passionate about helping customers implement a transportation solution which minimizes supply chain disruptions, and prioritizes the employment of Newfoundlanders and Labradorians. Alex also serves as a Town Councillor in Witless Bay, and in his spare time, enjoys hiking the East Coast Trail, trying a new restaurant, and giving back to the community.





BRIAN KEATING
Chief Executive Officer
Argentia Gold Corporation

Brian Joined Argentia Gold as a consultant in July 2021 to help with Operation Logistics but with his diverse skillset and expertise has transitioned into the role of CEO and has proven valuable in helping grow Argentia Gold to reach its full potential.

Brian has worked throughout the United States as project manager for companies including Chevron, Exxon- Mobile, Connective Energy, Philadelphia water treatment plant as well as project manger over the maintenance dept with the Bethesda Institute of Health.

Since returning to Canada to work for Black and MacDonald in 2011 he has worked on large projects with Vale at the Long Harbour nickel processing site as well as the Hebron fabrication site in Bull Arm, as Project Manager with Andritz Hydro, Muskrat Falls and since 2018 has been working with Aqua Sol as Operations Manager in addition to his duties with Argentia Gold.

Despite this busy workload Brian has found the time to give back to his community through various committees and organizations he has been involved with. Most recently he has taken on the role as Mayor of Marystown.



TARA LAING
Director of Corporate Communications
Marine Atlantic Inc.

Tara Laing is the Director of Corporate Communications at Marine Atlantic where she provides leadership for the development and execution of employee and stakeholder communications. Tara has over 25 years of professional communications experience in areas such as strategic planning, issues and crisis communications management.

Prior to joining Marine Atlantic, Tara worked in various public relations positions within the Government of Newfoundland and Labrador. Her service included roles in Executive Council, Mines and Energy, Tourism Culture and Recreation and Industry.

Tara holds a bachelor's degree in Public Relations from Mount Saint Vincent University, a Bachelor of Arts and a Certificate in Public Administration from Memorial University, Masters Certificate in Project Management and holds the Project Management Professional Designation. Tara enjoys volunteering and is currently a Trustee and Chair of the Quality Assurance, Improvement & Safety Committee with Eastern Health. Prior to her current volunteer role, she spent several years volunteering with Waypoints, a not-for-profit agency that provides residential and support services to youth and their families.



MR. GARY L. MURRAY
President & Chief Executive Officer
Newfoundland Power

Gary Murray is President and Chief Executive Officer of Newfoundland Power Inc., a company that has proudly served the people of our province for 135 years.

Newfoundland Power currently employs over 600 people and serves approximately 271,000 customers throughout the island portion of Newfoundland and Labrador

Gary joined Newfoundland Power in 2002, and has been a member of the Executive Team for over five years. He most recently held the position of Vice President, Customer Operations. Gary has extensive engineering and utility experience within North America. Over his career, he has gained a comprehensive understanding of the provincial electricity system and in depth industry knowledge. Prior to joining Newfoundland Power, Gary worked in the offshore oil and gas and hydroelectric industries.

Gary is from Placentia and holds a Bachelor of Engineering (Civil) Degree from Memorial University of Newfoundland. He has completed the Finance for Senior Executives Program at Harvard Business School. Gary was also inducted as a Fellow of Engineers Canada in 2019.

Gary serves as a Director of Newfoundland Power, Maritime Electric, Belize Electric Company Ltd. (BECOL) and the Canadian Electricity Association. He is a member of the Association of Professional Engineers and Geoscientists of Newfoundland and Labrador, where he also serves as Chair of the Association's Limited License Committee and a member of their Registration Committee

Gary has been instrumental in building a culture of customer service excellence, operational efficiency and innovative thinking at Newfoundland Power. Under Gary's leadership, the commitment to delivering safe, reliable electricity service, while focusing on the health and safety of our employees, our customers and our communities, remains stronger than ever.



MARK LANE
Executive Director
Newfoundland Aquaculture Industry Association

Mark has lived in Holyrood, NL since 1982. He holds a B.Sc. from Memorial University, an Advanced Aquaculture Diploma from the Fisheries and Marine Institute, and an Applied Business Information Technology Graduate Diploma from the College of the North Atlantic. Mark has also completed certificates in Leadership and Sustainable Business Strategy through Harvard University.

His work experience includes a 20+ year military career as a commissioned officer in the Canadian Forces, owner/operator of several small businesses, and he is presently employed as the Executive Director of the Newfoundland and Labrador Aquaculture Industry Association (NAIA – www.naia.ca), a member-based organization with a mandate to facilitate and promote commercial development of aquaculture. Mark is married to Rhonda (nee Tulk) and is a proud father to two beautiful children, Sam and Anna.





PERRY POWER
Director of Human Resources and Communications
Grieg Seafood Newfoundland

Perry Power is the Director of Human Resources and Communications for Grieg Seafood Newfoundland. Mr. Power is a graduate of Memorial University with an MBA from Lakehead University in Thunder Bay, Ontario and subsequent study at the Université de Caen Normandie, Caen, France. He has extensive experience in Staffing and Public Relations and has served in both the private and public sectors during his career with an emphasis in public engagement. He has served on several

boards in various capacities including most recently as chair of Grieg NL Development Ltd. from 2018 – 2021. He has worked with Grieg Seafood Newfoundland at a senior management level since 2015. Perry is a native of Long Harbour, NL and grew up in Placentia Bay and has had a lifetime connection to the fishing industry. He resides in Burin, Newfoundland and Labrador.



KIERAN HANLEY Executive Director econext

Kieran has worked within the clean technology and environmental services sector for over eight years - making him one of the province's subject matter experts on clean growth and the economic development associated with it. Kieran has an MBA (Community Economic Development) from Cape Breton University, a Bachelor of Commerce (International Business) with Dalhousie University, and a Certificate in Economic Development from the University of Waterloo. He is the Vice-Chair of the

Economic Development Association of Newfoundland and Labrador (EDANL).



CAREY BONNELL VP, Ocean Choice International (OCI)

Carey began his career in 1997 as a technical assistant at the Marine Institute of Memorial University, progressing through roles that included a one year international work placement with MI in the Philippines in 1998. In 2000 Carey moved to Nunavut and progressed through various positions from Director, Acting Assistant Deputy Minister and Acting Deputy Minister of the Government of Nunavut's Department of Environment. Carey joined the Canadian Centre for Fisheries Innovation early in 2005 and was promoted to the position of Managing Director in 2007. In 2010

Carey was appointed as Head of the School of Fisheries at the Marine Institute and held that position for 8 years. In February of 2018 Carey joined Ocean Choice International as VP of Sustainability and Engagement. In addition to his Institutional responsibilities Carey currently serves as the Industry Co-Chair of the Canadian Seafood Value Chain Roundtable, Past President of the International Association of Seafood Professionals, Chair of the Fisheries Council of Canada and is a member of the Board of Directors of the Canadian Centre for Fisheries Innovation.



TINA OLIVERO
Founder and Publisher
Oil and Gas Magazine (OGM)

Tina is a visionary entrepreneur. A native Newfoundlander Tina has spent 30 years facilitating the growth of businesses in the energy sector and has been instrumental in the supporting growth of our oil and gas industry here in Newfoundland and Labrador with her publication The OGM.

Tina and her global team, develop important stories that lead to important conversations and enable important growth and transformations. These stories have one goal - building the business climate that will unite energy nations of the world and create a new age sustainable future.

Adapting to the new digital world, Tina has most recently developed new tools for industry to succeed online. Building robust outreach systems allowing clients to achieve company goals with AI, Automation and programmatic algorithms, are the foundations of our future success online.

Realizing the potential of the online world, Tina's company has created a business development engine that catapulted her company into a trajectory of success, Today, as a result of the sales engine implemented into the OGM media agency operations, Tina's company now hires about one person a week, and with their new offers, the company is set to scale to a 7 figure company, in its first year out of the gate after Covid-19.

Tina says, "We can look at this era with negativity and demise - we can get caught in the weeds of despair or we can rise above the common conversations of the day and turn toward the obvious opportunity and prosperity of this time. That is a choice we all get to make...and it is completely dependent on our vantage point."



PAUL PRESTON
Chief Executive Officer
techNL

Paul Preston is CEO of techNL (formerly NATI), where he and his team work to develop and grow the province's technology and innovation sector. This includes driving the mandate of Bounce, a med-tech accelerator for the province, as well as multi-year digitalization initiatives that aim to help other sectors of the economy become tech-enabled. Paul was previously the Director of Science, Technology and Innovation at The Conference Board of Canada in Ottawa, where he led a team that

delivered advice to industry, academia and governments on innovation strategy.

He has travelled extensively to understand how different jurisdictions drive their innovation systems, has presented to leaders in places such as Israel, Silicon Valley, New York, and Boston, and has been called as an Expert Witness to the Parliamentary Standing Committee on Industry, Science and Technology. Paul also worked in finance, providing services to help technology companies grow and compete internationally, and was Director of Business Development with Plato Group/Camouflage Software in both St. John's and Ottawa. He is active on numerous Task Force groups, Boards, and Committees and has completed the ICD.D designation from the Rotman School of Management. He is co-Chair of Atlantic Canada's ICT Committee (ACOA) and is Chair of the Digital Technology Committee of the Premier's Health Accord Task Force. After working for 15 years out of Ottawa, Paul currently resides in St. John's, NL with his wife and two kids, where he volunteers as a hockey coach and spends his time building outdoor rinks in winter!



LEO POWER
Chief Executive Officer & President
LGN

#### **EDUCATION**

2009- Institute of Corporate Directors Designation (ICD.D)

2008- Master of Oil and Gas Studies (MOGS)- Memorial University, St. John's, NL (studies in Canada, North Sea/U.K., and Oman). Masters Thesis on the Monetization of NL's Offshore Natural Gas Reserves.

2005- Master of Business Administration, Joint Kellogg- Schulich Executive MBA Program- York University, Toronto and Northwestern University, Evanston, Illinois (studies. in Canada, US and China)

1983- Bachelor of Arts- Memorial University, St. John's, NL

#### **PROFESSIONAL**

CEO & President, Newfoundland and Labrador LNG Ltd.

Director & Shareholder, Search Minerals Inc. (TSX.V.SMY)

Director & Shareholder, Canada Fluorspar Inc., St. Lawrence, NL

Director & Shareholder, Minfocus Exploration Corp. (TSX.V:SMY)

1989- Principal Secretary to Premier Rideout, Government of NL

1984-89 Assistant to John Crosbie in his capacity as Regional Federal Minister for NL and during his tenure as Minister of Justice and Attorney General of Canada, Minister of Transport and Minister of International Trade

#### Community

Co-Founder NL Chapter, Institute of Corporate Directors

Recipient of The Queen Elizabeth Diamond Jubilee Medal for significant achievement/community service

Completed Ironman competitions in Canada and France, completed marathons on 5 continents including 202 km Marathon Des Sables Ultra Marathon in Morocco and Mount Everest Marathon and ran 30 kms on a sixth continent.

Summited Mount Kilimanjaro.





ANDREW PARSONS
Minister of Industry, Energy and Technology
Member for Burgeo – La Poile
Government of Newfoundland and Labrador

Andrew Parsons has represented the district of Burgeo–La Poile since 2011. He was educated at UNB & the University of Saskatchewan, and was called to the Newfoundland & Labrador Bar in 2005. During his first tenure in office, he served as the Opposition House Leader and as critic for Justice, Health and Community Services, and other key portfolios. Upon being re-elected in 2015, he was appointed

Minister of Justice and Public Safety, Attorney General, and Government House Leader. On August 19th 2020, he was sworn in as the first Minister of new Department of Industry, Energy and Technology, and was re-appointed to this role in April of 2021.



KEN MCDONALD Member of Parliament Avalon Riding

Ken McDonald is a lifelong resident of Conception Bay South and continues to reside in the community with his wife Trudy. In 1986, hen his son was just a baby, Ken began his own small appliance repair business which he operated for many years. This experience gave him the opportunity to work in nearly every community on the Avalon Peninsula and to make friends and connections from all over the area. Ken started his political career as a member of the CBS council in 1993 where

he served for 13 years. He then ran for the Mayor's seat in 2013 and served in that role for two years before taking on the challenge of running as the Liberal Party of Canada candidate for Avalon. On October 19th, 2015 he was elected as the Member of Parliament for Avalon, a role in which he proudly continues today after running successfully in 2019, and again most recently on September 20, 2021.



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Michael Cumben Economic Development Officer michael@gbdc.ca



Judy Peach Regional Coordinator judy@gbdc.ca Supporting
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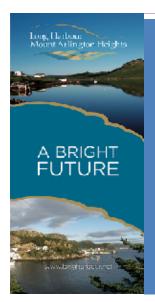
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