

# Grow Export 2021 Application Form

Please complete the application form below. We strongly recommend you provide as much detail as possible for our committee to effectively evaluate your application into this program.

1. General Information	
Company Name	
Company Address	
Name of Participant (s)	
Title of Participant (s)	
Telephone/Mobile	
Email	
Website	
Social Media Handles	

2. Company Profile	
Manufacturer	
Service Provider	
Number of employees	

3. Select all that apply Businesses of Diversity - An organization that is at least 51% owned, managed and controlled by:	
Women	
Aboriginal and/or Indigenous persons	
LGBTQ+	
Visible Minority	
Veterans	
Persons with Disabilities	

4. Sector/Industry			
Aerospace		Food and Beverage	
Seafood and Aquaculture		Biosciences	
Ocean Tech		Clean Technologies	
Oil and Gas		Infrastructure	
Information & Communications Technology		Mining	
Other, please specify:			

5. Exporter Profile	
I am not presently exporting outside Canada	
I am presently exporting outside of Canada	



Please indicate what percentage of your <b>total sales</b> are currently based on exports outside of Canada, if any:	
Less than 10 %	
More than 10% but less than 25%	
More than 25% but less than 50%	
Over 50%	

Top three export markets <b>within</b> Canada where you are currently selling (if applicable)		
1.	_____	
2.	_____	
3.	_____	
Top three export markets <b>outside</b> of Canada where you are currently selling (if applicable)		
1.	_____	
2.	_____	
3.	_____	
What is your number one FUTURE international market of interest? (This may be one of the markets listed above)		
I currently have an export plan	YES	NO
I would like to develop an export plan	YES	NO

Please indicate total revenue, if any:	
Pre-revenue	
\$0 - \$50,000	
\$50,000 - \$150,000	
\$150,000 - \$300,00	
\$300,00 - \$500,000	
\$500,000 - \$1,000,000	
\$1,000,000 - \$2,000,000	
\$2,000,000 +	

**6. Describe your company products and/or services. (Provide additional documents if needed)**



**7. Describe your specific objectives for participating in the Grow Export Program.**

**8. What are the reasons you have not exported in the past AND your top three export challenges?**

**9. Please explain how you are planning to grow your company and how export fits into your growth plans for the next 24 months. Describe any planned activities.**

**10. Please check *yes* or *no* to the following questions: -**

Are you committed to growing your business through export?	Yes	No
Do you (or your team) have international business experience?	Yes	No



Do you have a surplus production capacity or available specialists to meet increased demand for your products or services?	Yes	No
Have you marketed your product or service outside of Canada? Provide details:	Yes	No

**11. Please add any additional comments below:**

*Program Overview & Objective*

Under the Atlantic Growth Strategy, the four Atlantic Canadian provinces and the Atlantic Canada Opportunities Agency (ACOA) are offering the Grow Export 2021 Program. This exporter readiness program will build the export capacity of small businesses in Atlantic Canada with the goal of enabling long-term economic growth in the region.

Grow Export will select 32 eligible SMEs, eight from each Atlantic Province to participate in the program. With the support of the provincial and federal governments, participation gives each SME access to an estimated \$15,000 of valuable export training, coaching and consultation. If accepted, the cost to participate in the training components is \$250 and the cost to participate in the trade mission is \$250.

*Application Process*

Applications for Grow Export 2021 Program will be accepted any time until May 3<sup>rd</sup>, 2021. To apply for Grow Export 2021 please complete the application form and send to your provincial government representative, listed below.

PEI - Bonnie MacDonald, Trade Development Officer, Innovation PEI, 902-620-3508,  
[bjmacdonald@gov.pe.ca](mailto:bjmacdonald@gov.pe.ca)

NL – Kevin Pomroy, Provincial Trade Commissioner, Government of Newfoundland and Labrador, 709-729-1946, [kevinpomroy@gov.nl.ca](mailto:kevinpomroy@gov.nl.ca)

NB - Natujwa Maliondo, Business Development Associate, Opportunities New Brunswick, 506 470-9253,  
[Natu.Maliondo@onbcanada.ca](mailto:Natu.Maliondo@onbcanada.ca)

NS - Jessica McCall, Export Development Executive, Nova Scotia Business Inc, 902-424-5448  
[jmccall@nsbi.ca](mailto:jmccall@nsbi.ca)

